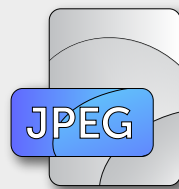
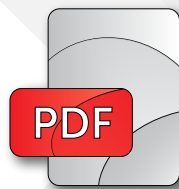
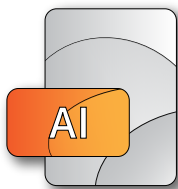


HOW TO SUBMIT / UPLOAD PRINTING FILES?

Please read our printing **GUIDELINES** carefully to ensure your graphic designs requirement are set up correctly, allowing sufficient time for your order to meet the required deadline.

- Convert all fonts to **CREATE OUTLINES** (for vector files) or flatten them (for raster files).
- Rasterized files should be set to **200 - 300 PIXELS** per inch (PPI) for optimal quality (applicable to full-color printing only).
- Use **HIGH-RESOLUTION** images to preserve the best quality of the final print output.
- Submit files in compatible **CMYK, VECTOR FORMATS**.
- Acceptable formats include: **Adobe Illustrator (.AI), Photoshop (.PSD), or EPS (.EPS)**.



WHAT IS THE DIFFERENCE BETWEEN RGB & CMYK

- **RGB stands for RED, GREEN, BLUE** and is a color model used for digital displays like computer screens, where colors are created by adding light
- **CMYK stands for CYAN, MAGENTA, YELLOW, KEY (BLACK)**, and is a color model used for printing, where colors are created by subtracting ink from a white surface, making it a subtractive color model.

VIDEO: <https://www.manxeon.com/rgb-vs-cmyk.html#>

WHAT IS THE BEST DPI (DOTS PER INCH) FOR PRINTING?

- Graphic that is 1800 x 2400 pixels in size with a dpi/ppi setting of 72 (the default in most digital cameras) will print to 6" x 8" at 300 ppi. Putting it another way, at 6" x 8" it is a 300 ppi photo (no matter what the internal dpi/ppi setting is).

WHAT IS THE STANDARD DPI FOR PRINT?

- Higher DPI means higher resolution. Resolution is not "size", but it's often confused with it because higher resolution images are often bigger. Print: 300dpi is standard, sometimes 150 is acceptable but never lower, you may go higher for some situations.

WHAT IS THE DIFFERENT BETWEEN NORMAL VS HIGH RESOLUTION PRINTING?

- For our case, we use both 720 and 1440 Dpi printing. The higher DPI are, the clearer, sharper and vibrant the image gonna be. Please have a at below's picture for sample.



UPLOAD FILE INSTRUCTIONS

1. SUBMIT FILES

Upload your files via the designated page or thru your assigned **Account Manager**.

2. ARTWORK REVIEW

Our team will review your submission & provide an **e-proof via email or WhatsApp**.

3. APPROVING E-PROOF PRODUCTION

Production will commence only upon your official approval. Please review all details carefully prior to confirmation. Once the Final Approval (FA) has been confirmed, the customer assumes full responsibility, and no further changes, corrections, or liabilities will be accepted.

4. PRODUCTION & LEAD TIME

Orders will be processed according to the lead time stated on the Help Page under "CONTACT"

5. RUSH @ URGENT ORDERS

Rush printing is available upon request. **A RUSH FEE** may apply depending on production scheduling. Please contact us to confirm details.